

NEED Documentation
for Displays Secd.
(200)

OK - Packed by
Aug + late (200).
JMN

51849 3834

WORK PLAN VOUCHER REQUEST

2nd Quarter - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type in EXCEL)

Division: 1240 Date: 8/15/96

RJR Personnel: L.T. Wolfe Signature: L.T. Wolfe

Jobber Name: C.A. Wolfe Signature: _____

Account #: 083160 Check Mailed To: Division Office Jobber

* * * * D P C * * * *

Promotion:	Rate	Units	Payment	Comments
CAM NY .20DPC VP	0.20	X	=	Camel 4 Carton DPC Displays
DOR NY .25DPC VP	0.25	X	=	Doral 4 Carton DPC Displays
SAL NY .20DPC VP	0.20	X 4000	= 800.00	100 Salem 4 Carton DPC Displays <i>Prepaid</i>
WIN NY .20DPC VP	0.20	X 4000	= 800.00	100 Winston 4 Carton DPC Displays <i>Prepaid</i>
CAM .20VPR (2 CTN)	0.20	X	=	Camel 2 Carton DPC Displays
DOR .25VPR (2 CTN)	0.25	X	=	Doral 2 Carton DPC Displays
SAL .20VPR (2 CTN)	0.20	X	=	Salem 2 Carton DPC Displays
WIN .20VPR (2 CTN)	0.20	X	=	Winston 2 Carton DPC Displays
	X	=		
TOTAL				

* * * * V A P * * * *

Display Assembly	Rate	Units	Payment	Comments
Mar Doral Ash Tray	28.00	X	=	Mar Doral Ash Tray Displays
Apr Camel Hat	28.00	X	=	Apr Camel Hat Displays
May Doral B2G1F	28.00	X	=	May Doral B2G1F Displays
June Salem/Camel BSGS	28.00	X	=	June Salem/Camel BSGSF Displays
July Camel T Shirt	28.00	X	=	July Camel T Shirt Displays
DPC Display Assembly	28.00	X	=	DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	X	=	Cartons for Black line & Sticker
TOTAL				

* * * * Temporary Payment System * * * *

Promotion:	Rate	Units	Payment	Comments
S 96 RAC DISC	1.00	X	=	S 96 RAC DISC
W 96 RAC DISC	1.00	X	=	W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=	WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=	C 96 RAC DISC
	X	=		
TOTAL				

51849 3835

6 August 1996

R.J.REYNOLDS TOBACCO COMPANY
Winston-Salem, N.C. 27102
(919) 741-5000TO: L T WOLFE
3 COPPERMINE VLG
FLEMINGTON NJ 08822FROM: RJ REYNOLDS TOBACCO COMPANY
401 NORTH MAIN STREET
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: CA BURKE 1226XX
SIS ACCOUNT NUMBER 83160
545 FIRST AVE
ROSELLE NJ 07203

FROM WINSTON-SALEM NC BY NEW YORK CAROLINA EX BILL LADING NUMBER 21960019
ON 08/06/96:

ORDERED	SHIPPED	BACKORDER	ITEM NO.	ITEM DESCRIPTION
12	12		347701	TEMP 40-PK VAP SHIP DISPLAY

YOUR PARTIAL SHIPMENT IS ESTIMATED TO ARRIVE ON 08/09/96.
REFERENCE ORDER NUMBER 6215-0105 ON ANY INQUIRIES ABOUT THIS SHIPMENT
WHICH WAS ENTERED 08/02/96.

THE REMAINDER OF YOUR ORDER WILL ARRIVE FROM
WINSTON-SALEM, NC

51849 3837

RJ Reynolds
Tobacco Company

P.O. Box 2959, Winston-Salem, N.C. 27102
Phone (800) 862-4338
For Manufacturer's UPC No. Refer to Price List

SALES COPY

INVOICE

ACCOUNT NO.	INVOICE DATE	INVOICE NO.	MAI
0831600	08/08/96	221-0038	10-03
WAREHOUSE		CARRIER	
065 PITMAN			

**BILLING
ADDRESS** C. A. BURKE, INC.
P. O. BOX 265
ROSELLE, NJ 07203-0265

SOLD TO/
SHIP TO C. A. BURKE, INC.
545 FIRST AVENUE, EAST
ROSELLE NJ 07203-1598

SPECIAL INSTRUCTIONS: 000950 - SPECIAL PROMOTION

B/L ALSO INCLUDES DOCUMENTS: 2210227

51849 3838

*** E F T INVOICE *** WILL DRAFT ON 08/08

01-0002-014 -0831600-A1EA00XA14E

7 August 1996

R.J.REYNOLDS TOBACCO COMPANY
Winston-Salem, N.C. 27102
(919) 741-5000

TO: L T WOLFE
3 COPPERMINE VLG
FLEMINGTON NJ 08822



FROM: RJ REYNOLDS TOBACCO COMPANY
401 NORTH MAIN STREET
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: CA BURKE 1226XX
SIS ACCOUNT NUMBER 83160
545 FIRST AVE
ROSELLE NJ 07203

FROM WINSTON-SALEM NC BY UNITED PARCEL SERVICE BILL LADING NUMBER 0
ON 08/07/96:

ORDERED	SHIPPED	BACKORDER	ITEM NO.	ITEM DESCRIPTION
			464330	LG STARBURST (W/O TAPE)

YOUR PARTIAL SHIPMENT IS ESTIMATED TO ARRIVE ON 08/12/96.
REFERENCE ORDER NUMBER 6215-0105 ON ANY INQUIRIES ABOUT THIS SHIPMENT
WHICH WAS ENTERED 08/02/96.

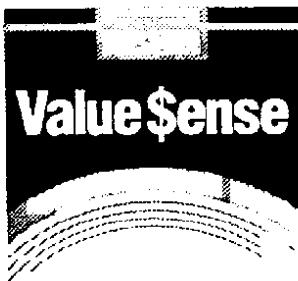
THE REMAINDER OF YOUR ORDER WILL ARRIVE FROM
WINSTON-SALEM, NC

51849 3839

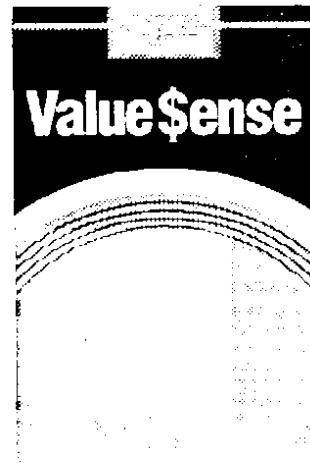
51849 3840

Value\$ense

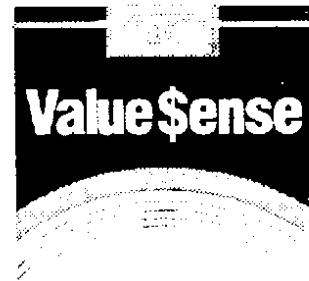
QUALITY
FULL FLAVOR



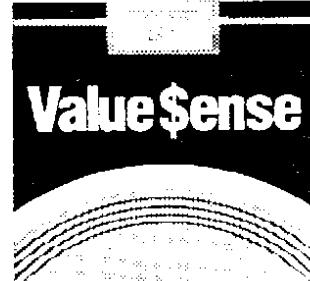
QUALITY
FULL FLAVOR



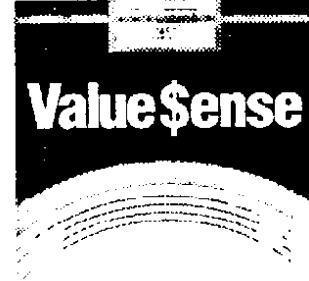
QUALITY
MENTHOL
FULL FLAVOR



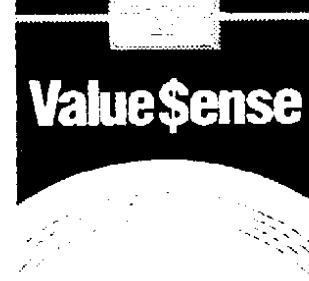
QUALITY
MENTHOL
FULL FLAVOR



QUALITY
MENTHOL
FULL FLAVOR



QUALITY
ULTRA LIGHTS



QUALITY
NON-FILTER

MESSAGE CONFIRMATION

DATE: 10-14-98 TIME: 20:57

ID: 9082252560 1

DATE	TIME	TX-TIME	DISTANT STATION ID	NODE	PAGES	RESULT
10-14	20:56	01:47	2901646	G3-S	003	OK

51849 3841

FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 10/14/96

Number of pages including cover sheet

To: C. A. Burke

Neil Burke

From:

Lanny Wolfe

Phone

Phone 908-225-4774

Fax Phone 908-298-1646

Fax Phone 908-417-9076

CC:

Voice Mail 800-757-8255 Ext. 48795

REMARKS:

Urgent For your review Reply ASAP Please comment

Dear Neil,

Attached is the information you will need to introduce Value \$ense. I have ordered .10 off stickers for the first 300 cartons to help get the brand off the ground. The wholesale state minimum is \$11.40 minus \$1.00 per carton for introductory product.

If you have any questions please let me know.

Lanny

51849 3842

Value \$ense

R. J. Reynolds Tobacco Company
4th Qtr, '96 FORSYTH PROMOTION

Account: C. A. BURKE Acct 083160

Brand Promotion		Value Sense Introduction .10 off VPR	
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Display Packing 6 ctns any style Value \$ense
@ .10 off per pk

Allocation (cs)

1 Value \$ense FF100
1 Value \$ense LT100
1 Value \$ense FFM100
1 Value \$ense LTM100
1 Value \$ense UL100

Displays 50
Will receive check for
\$300.00

Date Product Recvd 10/21/96

Display Assembly Place preprinted .10 off
sticker on each pack (will
receive six rolls of 500).

Send out a "Value \$ense"
display with each order

51849 3843